

MICHAEL NAPOLITAN

CONTACT

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www.mnapolitan.com 🏠

PROFILE

Highly creative and multi-talented Web Designer with additional experience in marketing and print design. Exceptional collaborative and interpersonal skills; dynamic team player with well-developed written and verbal communication abilities. Accustomed to performing in deadline-driven environments with an emphasis on working within budget requirements.

EDUCATION

BA IN ILLUSTRATION
Syracuse University
Syracuse, NY - 1995

COMPUTER SKILLS

Photoshop
Illustrator
InDesign
Dreamweaver
Sketch
HTML
CSS
WordPress

EXPERIENCE

CANNABIS CREATIVE GROUP Boston, MA 2020 - Present
Senior Designer

I design a variety of materials for a cannabis marketing agency. I design print ads, catalogs, social media graphics, banner ads, logos and websites. I design and build landing pages using Unbounce. I Communicate with clients throughout various stages of the design process.

O'ROURKE HOSPITALITY Boston, MA 2020 - Present
Web/Graphic Designer

I design a variety of materials for a hotel/restaurant marketing agency. My primary responsibility is designing websites, but I also design print ads, catalogs, social media graphics, banner ads, and logos.

REACH MOBI Kansas City, MO 2018 - 2020
Web Designer/Developer

Designed responsive websites for a network of websites with a variety subjects including Entertainment, Health, Religion, and Jobs. Built websites using WordPress and a combination of HTML and CSS. Designed landing pages and ads to support the websites. Re-designed existing logos to give websites an updated look.

BUILDER DESIGNS Olathe, KS 2013 - 2017
Graphic Web Designer/Developer

Designed custom responsive websites for homebuilding companies. Built websites using a combination of HTML, CSS, and Javascript. Integrated front-end HTML with our back-end custom CMS using PHP and Angular.js. Maintained and updated websites as needed. Interacted with clients through all phases of process through meetings, phone calls, and emails.

CONTRACT WORK Kansas City, KS 2010 - 2013
Web Designer

UMB Bank: Created graphics, page mock-ups, and banners for UMB.com. Designed and create web pages using Photoshop, HTML, and CSS.
Sprint.com: Created graphics, web mock-ups, banners, and created new pages for the Sprint website.

HACHETTE BOOK GROUP New York, NY 2008 - 2010
Manager Web Graphics & Production

Maintained and updated content of Hachette Book Group website: www.hachettebookgroup.com. Prepared all graphics, buttons, and banners using Photoshop, and Flash. Designed websites for *New York Times* best-selling authors using HTML, and CSS. Designed and produced e cards and email newsletters; designed widgets.

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EXPERIENCE

HARPERCOLLINS PUBLISHERS New York, NY
Web Designer/Developer

2006 - 2008

Maintained and updated content of HarperCollins Children's. Designed websites to promote new releases. Used Photoshop to create graphics and layouts, then produced the websites using HTML & CSS.

HARPERCOLLINS PUBLISHERS New York, NY
Assistant Manager, Promotions

2001 - 2005

Interacted with sales staff to design and produce promotional materials such as catalogs, brochures, fliers, and posters. Conceptualized and produced covers for special edition books. Developed annual budget and kept records of all promotional spending. Managed freelance staff.

GLOBAL DESIGN CONCEPTS New York, NY
Designer

1997 - 2001

Developed art concepts for handbags, backpacks, and accessories for clients such as Disney, Warner Bros., Nickelodeon, MLB, and Six Flags theme parks. Prepared all artwork for production overseas. Communicated with factories to ensure product was made correctly.

OMINOUS COLOR Syracuse, NY
Colorist

1995 - 1997

Digitally colored comic book pages using Photoshop. Coordinated color palettes with the coloring team. Prepared pages for print production.